



**INTERNATIONAL  
ASSOCIATION OF  
UNIVERSITIES**

INTERNATIONAL UNIVERSITIES BUREAU



**THE INTERNATIONAL  
ASSOCIATION OF UNIVERSITIES**

**BECOME A MEMBER**

**TO BUILD**

**A WORLDWIDE HIGHER  
EDUCATION COMMUNITY**

# WHO WE ARE

Created under the auspices of UNESCO in 1950, the International Association of Universities (IAU) is an independent organization with over 650 Member universities and organizations in 120 countries. The IAU Secretariat is based at UNESCO headquarters, in Paris, France.

IAU serves the global higher education community by offering opportunities for exchange and collaboration, advisory services and training, trends analysis and specialized portals.

Through its established partnerships with international organizations, IAU promotes the interests of its Members and the importance of higher education, placing particular emphases on values and leadership.

## STRATEGIC PRIORITIES



**LEADERSHIP**



**INTERNATIONALIZATION**



**SUSTAINABLE  
DEVELOPMENT**



**TECHNOLOGY**

## VISION

IAU aims to be the most representative and influential global association of diverse higher education institutions and their organizations, promoting and advancing a dynamic leadership role for higher education in society.

## MISSION

IAU promotes collaboration among its Members by articulating the fundamental values and principles that underpin the pursuit, dissemination and application of knowledge. The Association advocates for higher education policies and practices that respect diverse perspectives and promote social responsibility. With a particular emphasis on values and leadership, and acting as a forum for sharing and joint action, IAU encourages innovation, mutual learning and cooperation among institutions.

## VALUES

IAU promotes core values among its Members and the wider higher education community:

- Academic freedom, institutional autonomy and social responsibility locally and globally
- Cooperation and solidarity based on mutuality of interests and shared benefits
- Tolerance of divergent opinions, freedom from political interference
- Equity in access and success in higher education and open access to knowledge
- Scientific integrity and ethical conduct
- Higher education and research in the public interest
- Quality in learning, research and outreach

# WHAT WE DO

## IAU GLOBAL EVENTS

### ANNUAL CONFERENCE

These annual events provide a platform for leaders to network and exchange on pressing topics in higher education

### GENERAL CONFERENCE

IAU's supreme decision-making body meets every four years to elect the Administrative Board members and set the strategic direction for the Association

### GLOBAL MEETING OF ASSOCIATIONS

GMA's are held every two years and organized exclusively for leaders of higher education associations/organizations for exchange, peer learning and networking

## ADVISORY SERVICES & TRAINING

### LEADERSHIP TRAINING

Leading Globally Engaged Universities: the flagship professional development programme for socially engaged leaders

### INTERNATIONALIZATION SERVICES

Advisory services for monitoring and evaluating internationalization practices, topical webinars and masterclasses

### SITE VISITS ON TECHNOLOGY

Visits to institutions developing innovative technological solutions to improve quality of, and widen access to higher education

## RESEARCH

### GLOBAL SURVEYS

Provide analyses of global and regional trends on leadership, internationalization, sustainable development and technology

### HIGHER EDUCATION POLICY (HEP)

An international peer-reviewed journal advancing scholarly understanding of the higher education policy process

## ADVOCACY

### POLICY STATEMENTS

IAU adopts positions and develops policy statements on issues of global concern for higher education. Each Statement is the product of extensive drafting and international consultations

### THE IAU HESD CLUSTER

With its Members, IAU develops expertise, projects and recommendations on how higher education addresses the Sustainable Development Goals

### REPRESENTATION

IAU promotes its Members' interests at a variety of events around the world, shares expertise on strategic issues for higher education and advocates for strong values-based systems and institutions

## KNOWLEDGE HUB



**WORLD HIGHER EDUCATION  
DATABASE**  
[WWW.WHED.NET](http://WWW.WHED.NET)

**HEDBIB**

[HEDBIB.IAU-AIU.NET](http://HEDBIB.IAU-AIU.NET)

**INTERNATIONAL  
BIBLIOGRAPHIC DATABASE  
ON HIGHER EDUCATION**

**BLOG**

[IAU-TECH.NET](http://IAU-TECH.NET)

**BLOG ON THE ROLE OF  
TECHNOLOGY IN  
HIGHER EDUCATION**

**HESD**

[IAU-HESD.NET](http://IAU-HESD.NET)

**GLOBAL PORTAL ON HIGHER  
EDUCATION AND RESEARCH FOR  
SUSTAINABLE DEVELOPMENT**



**IAU LYNX - HIGHER ED NEWS  
WORLDWIDE AT A GLANCE**

[HTTPS://IAU-AIU.NET/IAU-LYNX](https://IAU-AIU.NET/IAU-LYNX)



**IAU HORIZONS MAGAZINE**

[IAU-AIU.NET/IAU-HORIZONS](http://IAU-AIU.NET/IAU-HORIZONS)

# WHY JOIN US

## EXPAND YOUR REACH



### DEVELOP YOUR GLOBAL NETWORK

- Make use of [IAU's extensive network](#) to form new partnerships
- Connect with partners at [IAU global events](#)
- Contribute to IAU working groups and expert meetings



### INCREASE YOUR VISIBILITY

- Make your institution stand out in [WHED](#)
- Promote your initiatives on IAU's website and [specialized portals](#)
- Host and be a speaker at [IAU international conferences](#), seminars and workshops
- Have your publications referenced in [HEDBIB](#)

## BENEFIT FROM TAILOR-MADE SERVICES



### TAKE ADVANTAGE OF ADVISORY SERVICES & TRAINING

- [ISAS 2.0](#): Internationalization Strategies Advisory Service for institutions, individuals, governments or organizations
- [LGEU](#) - Leading Globally Engaged Universities: the IAU unique professional development programme
- [IAU site visits](#) to higher education institutions implementing innovative technological solutions to improve quality of and widen access to higher education



### GET ADVANCED ACCESS TO IAU'S KNOWLEDGE HUB

- [WHED](#): the reference database on systems, credentials & institutions worldwide
- [HEDBIB](#): the International Bibliographic Database on Higher Education
- Peer-reviewed journal [Higher Education Policy](#) (HEP)
- [IAU Horizons](#), a bi-annual magazine debating current higher education issues
- [IAU Global Survey](#) report on internationalization

## MAKE YOUR VOICE HEARD



### INFLUENCE GLOBAL DEBATES

- Have your interests represented at multilateral organizations, such as Council of Europe, UNESCO, ECOSOC and OECD
- Make use of [IAU policy statements](#) in your advocacy efforts
- Share your views with a global audience at [IAU events](#)
- Publish articles in [IAU Horizons](#) or [HEP](#)

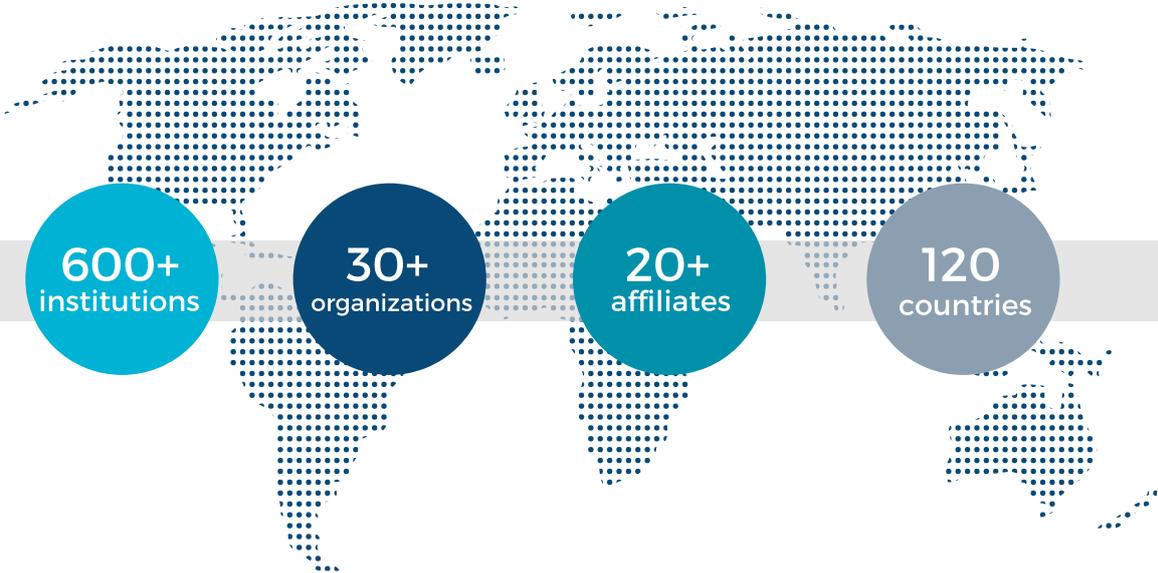


### GET INVOLVED IN IAU'S DECISION MAKING

- Get actively involved in [IAU governance](#)
- Use the right to vote at the [Quadrennial General Conferences](#)
- Stand for election as an [Administrative Board Member](#)
- Design and implement the [IAU 4-year Strategic plan](#)

# WE WORK TOGETHER

## MEMBERS



600+  
institutions

30+  
organizations

20+  
affiliates

120  
countries

## ADMINISTRATIVE BOARD



## INTERGOVERNMENTAL PARTNERS



IAU is an NGO in official partnership with UNESCO (with Associate status). In addition, we partner with many national and regional associations as well as organisations working on specific issues related to higher education.

# JOIN IAU

THE GROWING GLOBAL  
**HIGHER EDUCATION**  
COMMUNITY !



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